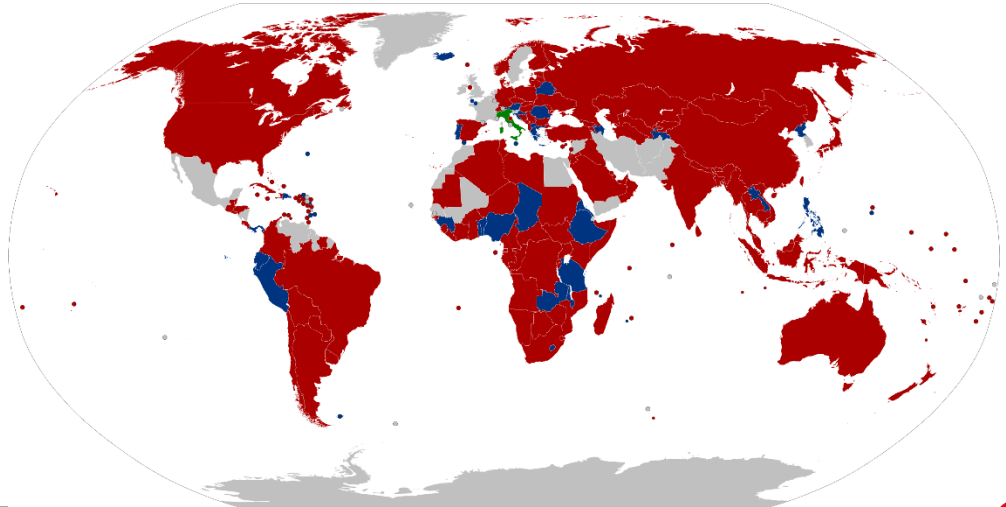




COMPANY CAPABILITY
During Corona virus Outbreak

The corona virus outbreak is first and foremost a human tragedy, affecting hundreds of thousands of people.

As the coronavirus spreads globally, fear and uncertainty are rising, roiling financial markets and pushing the global economy towards recession.



Companies must incorporate pandemic planning considerations into existing resilience management activities.

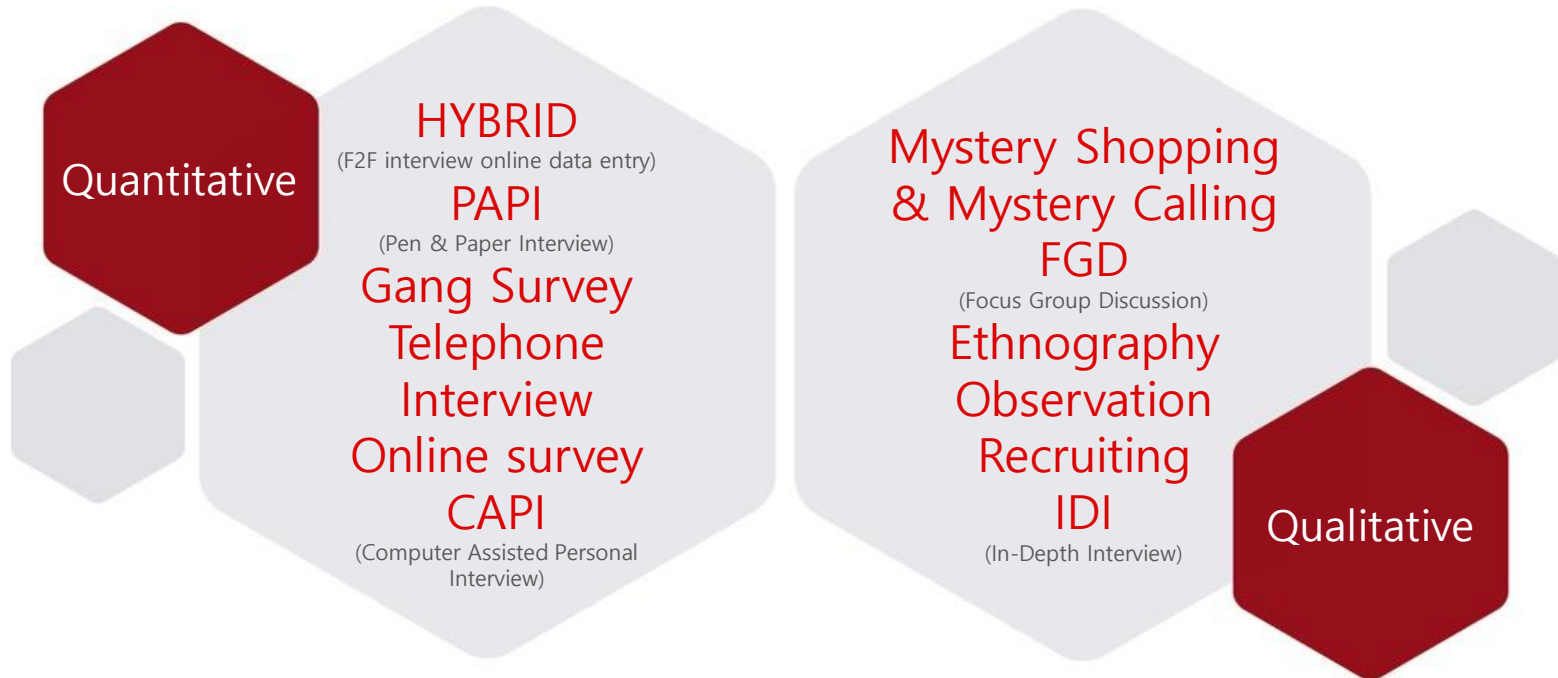
RAD Research have a comprehensive response to maintain continuity for our products and services.

RAD Research remains committed to become your business partner and to provide the best service during hard times.



RAD RESEARCH GENERAL CAPABILITY

Solutions Approach



RAD RESEARCH GENERAL CAPABILITY

Solutions Coverage



RAD RESEARCH GENERAL CAPABILITY

Industry Coverage

Financial service
Telecommunication
Media
FMCG
Retail
Automotive
Hospitality
Agriculture

Cosmetics
Health/Pharmaceutical
IT
Logistic
Transportation
Fashion
Travel/tourism
etc.

RAD RESEARCH GENERAL CAPABILITY

CATI Facilities

RAD Research have 100 CATI stations (keep growth) at its base in Bandung. We uses advance software (developed by iResearch), providing a simple and sophisticated technology for all types of CATI survey.



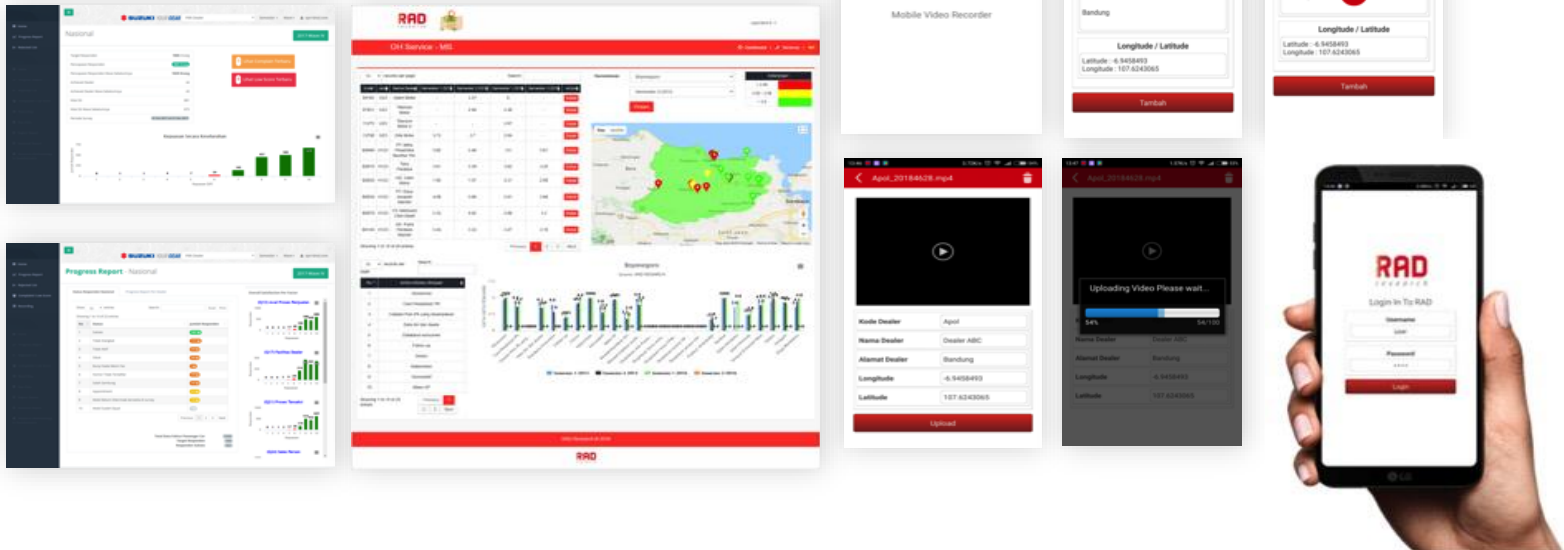
RAD RESEARCH GENERAL CAPABILITY

Mobile Apps Dealer and Web Report Facility

Application

(mobile video record) for Mystery Shopping

Web reporting (dashboard report)



RAD RESEARCH GENERAL CAPABILITY

Covering 8 Major Cities in Indonesia

We are supported by more than 1.100 field teams of researcher for various research methods in 8 major cities and approximately 2.750 field teams of researcher across Indonesia.

8 MAJOR CITIES									
PERSONNEL	JABODETABEK	MEDAN	PALEMBANG	BANDUNG	SEMARANG	SURABAYA	MAKASSAR	BANJARMASIN	TOTAL
Team Leader	10	6	5	7	6	7	4	3	48
Interviewer (F2F & CAPI)	125	40	40	60	40	50	25	20	400
Recruiter (FGD & IDI)	20	10	8	30	15	30	15	12	140
Dedicated Interviewer/ Indeptor (IDI)	8	4	4	10	4	5	4	4	43
Caller / Phone Operator (CATI)	10	5	5	100	5	10	5	4	144
Observer (Observasi)	4	6	4	30	8	10	5	4	71
Notetaker (FGD)	8	2	2	6	4	6	4	2	34
Transcripitor (FGD & IDI)	4	2	2	4	2	4	2	2	22
Simultan transcripitor/ Simtrans (FGD & IDI)	3	1		2		2	1		9
SPG & SPG	75	20	20	40	25	30	20	15	245
Total	267	96	90	289	109	154	85	66	1156

RAD RESEARCH CAPABILITY DURING OUTBREAK

Computer Assisted Telephone Interviewing (CATI)

- Respondents were recruited by CATI and interviewed by CATI or Zoom.
- Interviewer can interview a respondents from their respective homes.



Interviewer from His home



Respondent from Her home

RAD RESEARCH CAPABILITY DURING OUTBREAK

Online Focus Group Discussion (FGD) and Online In-Depth Interview (IDI)

Online FGD and IDI are a qualitative research tool to collecting information from groups or individuals via Internet.

We have a dedicated FGD room, teleconference facility and premium Zoom subscription.



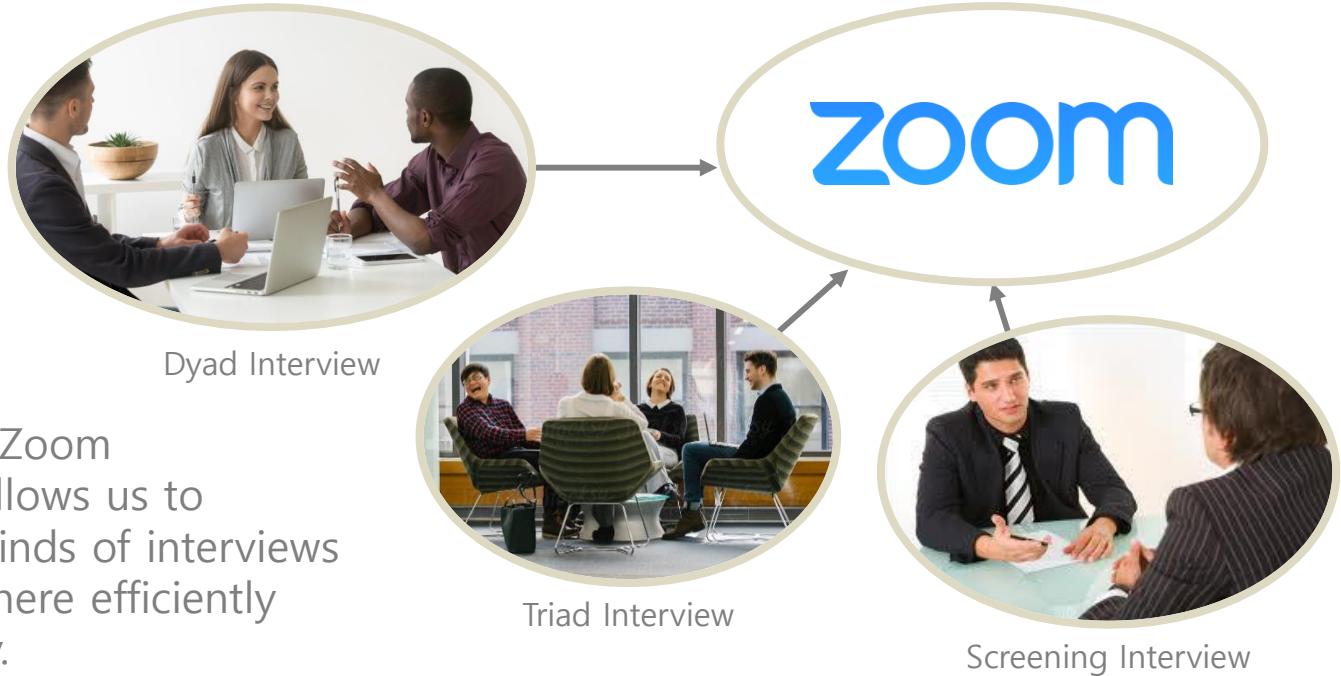
Online FGD



Online IDI

RAD RESEARCH CAPABILITY DURING OUTBREAK

Online Dyad, Online Triad, Online Screening using Zoom



Our premium Zoom subscription allows us to conduct any kinds of interviews anytime anywhere efficiently and effectively.

RAD RESEARCH CAPABILITY DURING OUTBREAK

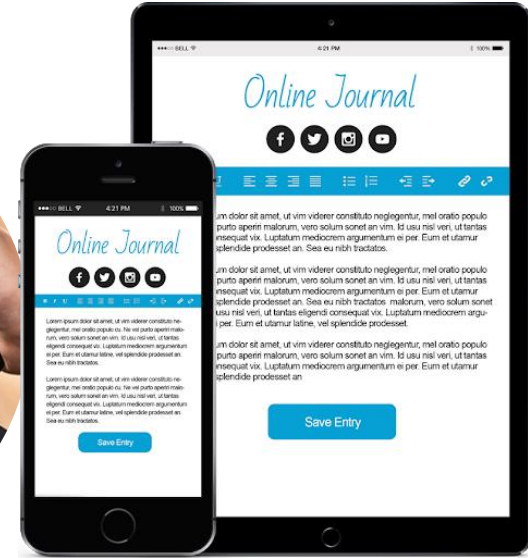
Online Survey and Online Diary

Our team can create, execute, and analyze online surveys to identify data and information. We offer online survey in a competitive cost.

Online Diary studies are way to collect data from your customers or respondents over time.



Online Survey



Online Diary

RAD RESEARCH CAPABILITY DURING OUTBREAK

Mystery Calling

Get insights on your service personnel quality of call handling, quality of request processing and quality of leave taking through Mystery Calling.

We collect data to assure that the customers receive a seamless Phone Service Experiences.



RAD RESEARCH CAPABILITY DURING OUTBREAK

Online Product Test

We collect data to predict whether a new product is going to succeed. To do this we heavily rely on hearing the thoughts of real consumers.

Respondents sign up and complete a test review. Although respondent won't be testing physical products it will be a lot of fun.



Usage experience Test



Product design and package Test

ONLINE SURVEY PORTFOLIO DURING OUTBREAK

PROJECT OBJECTIVE	CLIENT	METHOD	YEAR
Grape Study	Infocom Philippines	CATI	April 2020
Study about impact of Covid-19 toward Business in Indonesia	Turian Labs India	Telephone In-Depth Interview	April 2020
Patient Study	Asia Monitor Group Singapore	CATI Recruitment	April 2020
Study about Apartment	Meikarta	Online FGD	April 2020
Rice Study	Coursei5 India	CATI Recruitment	April 2020
Changing Shopping Behavior	Watch Me Think UK	CATI Recruitment	April 2020

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"Smart Strategy for The Best Solution"

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