

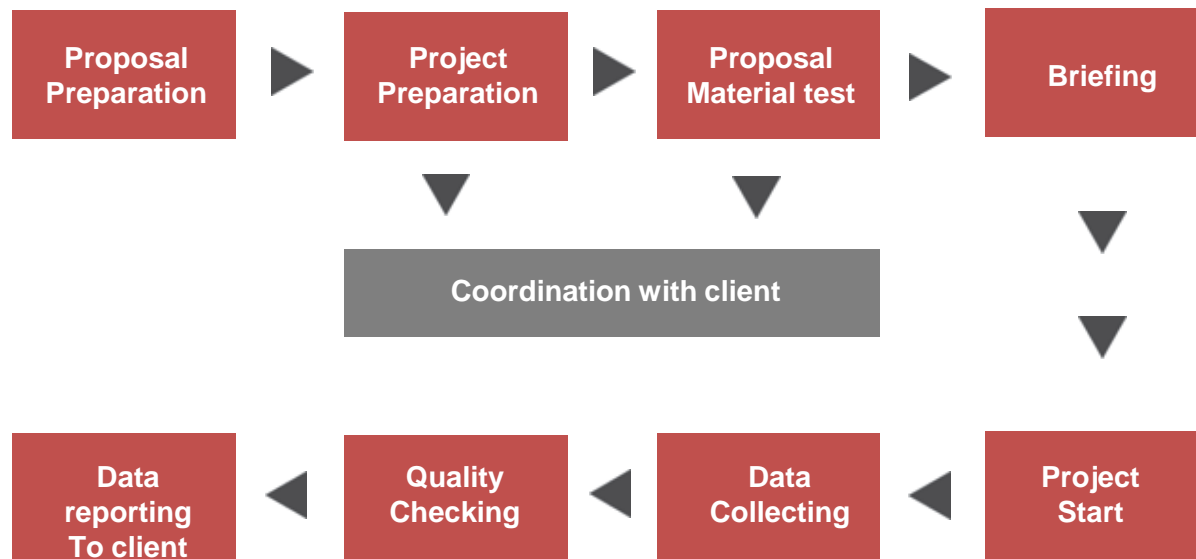


**RAD Fieldwork  
& QC**



**AD**

# PROJECT PROCESS



## Working process to assure the quality of the data:

All involved teams will be briefed specifically.

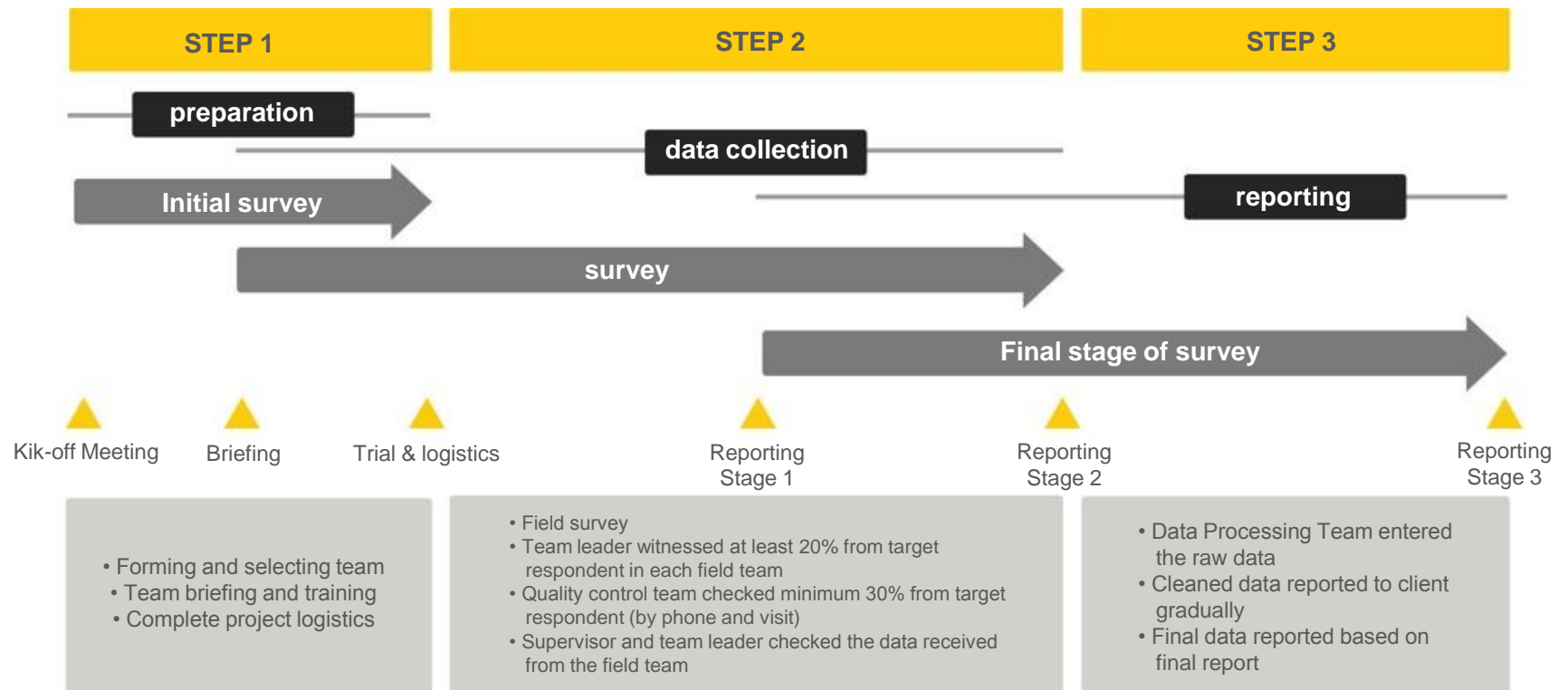
Supervision by team leader and supervisor to field team will be done in initial, mid and final stage of the project. Evaluation will be done in the end of every project.

Data checking will be done 100% by team leader and will be rechecked randomly by supervisor .

Quality checking to respondent or any other information source will be conducted up to 30% from the quota.

Client can also witness the fieldwork

# RESEARCH PROCESS



## OUR NETWORK COVERAGE

Our network in local area, cities and provinces in Indonesia are our valuable assets which we always continue to maintain

**01.**  
**Supervisor West Area :**  
Sumatera Island, Jawa and  
Bali Nusra

**02.**  
**Supervisor East Area:**  
Kalimantan Island, Sulawesi,  
Ambon and Papua



## OUR NETWORK COVERAGE

### Network in Sumatra Island

Team leader area (Quantitative & Qualitative)

(01) area

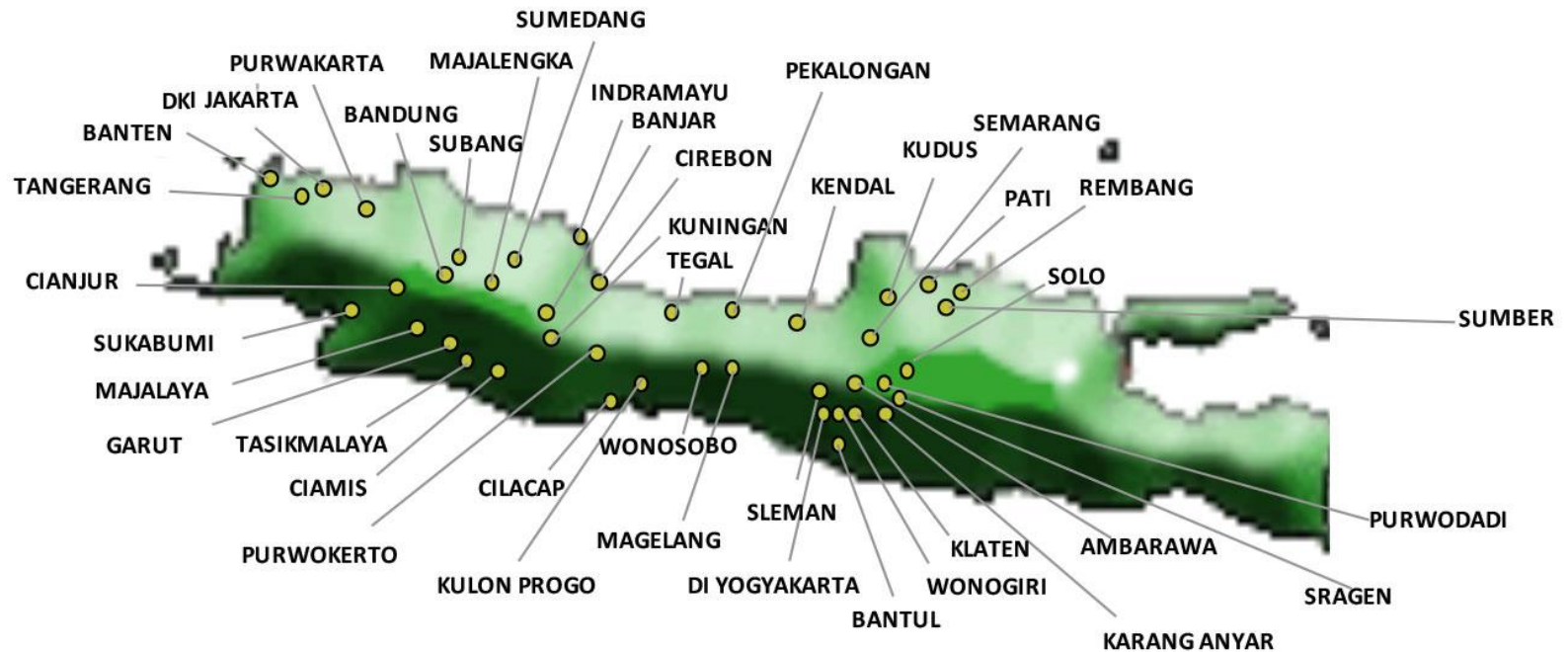


## OUR NETWORK COVERAGE

### Network in Java Island

Team leader area (Quantitative &  
Qualitative

(01) area

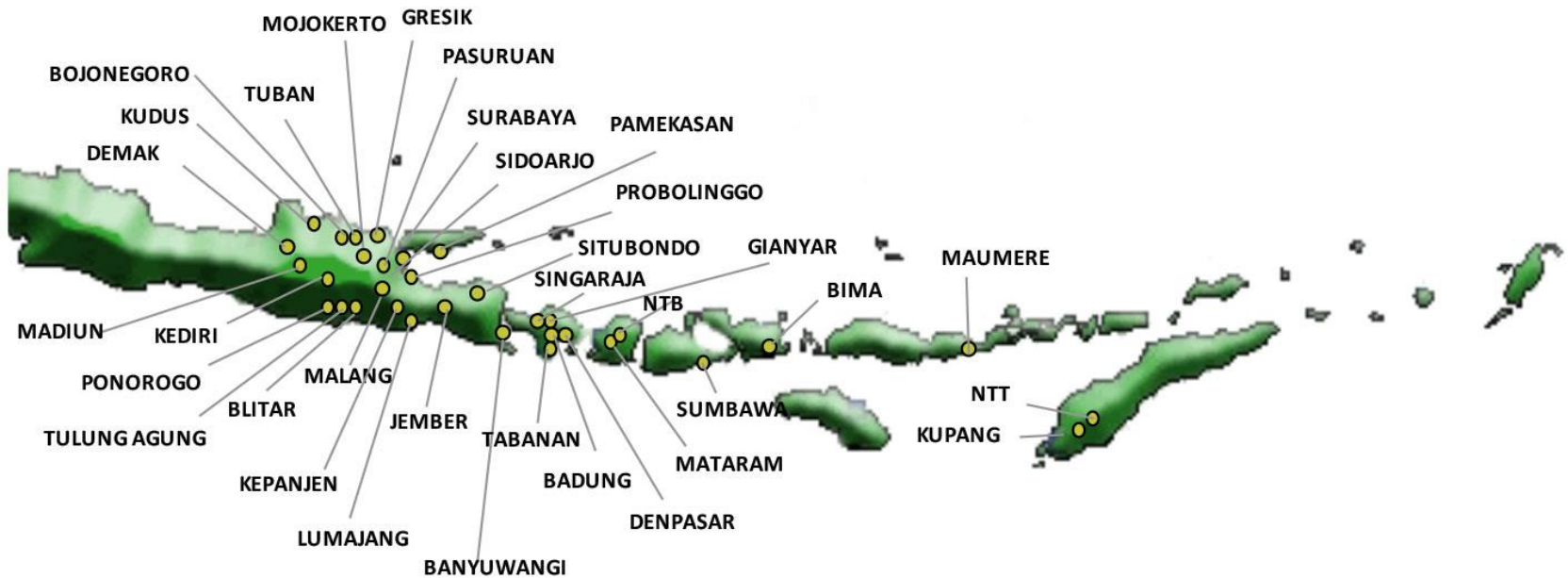


## OUR NETWORK COVERAGE

### Network in Java, Bali & NT Island

Team leader area (Quantitative &  
Qualitative

(01) area



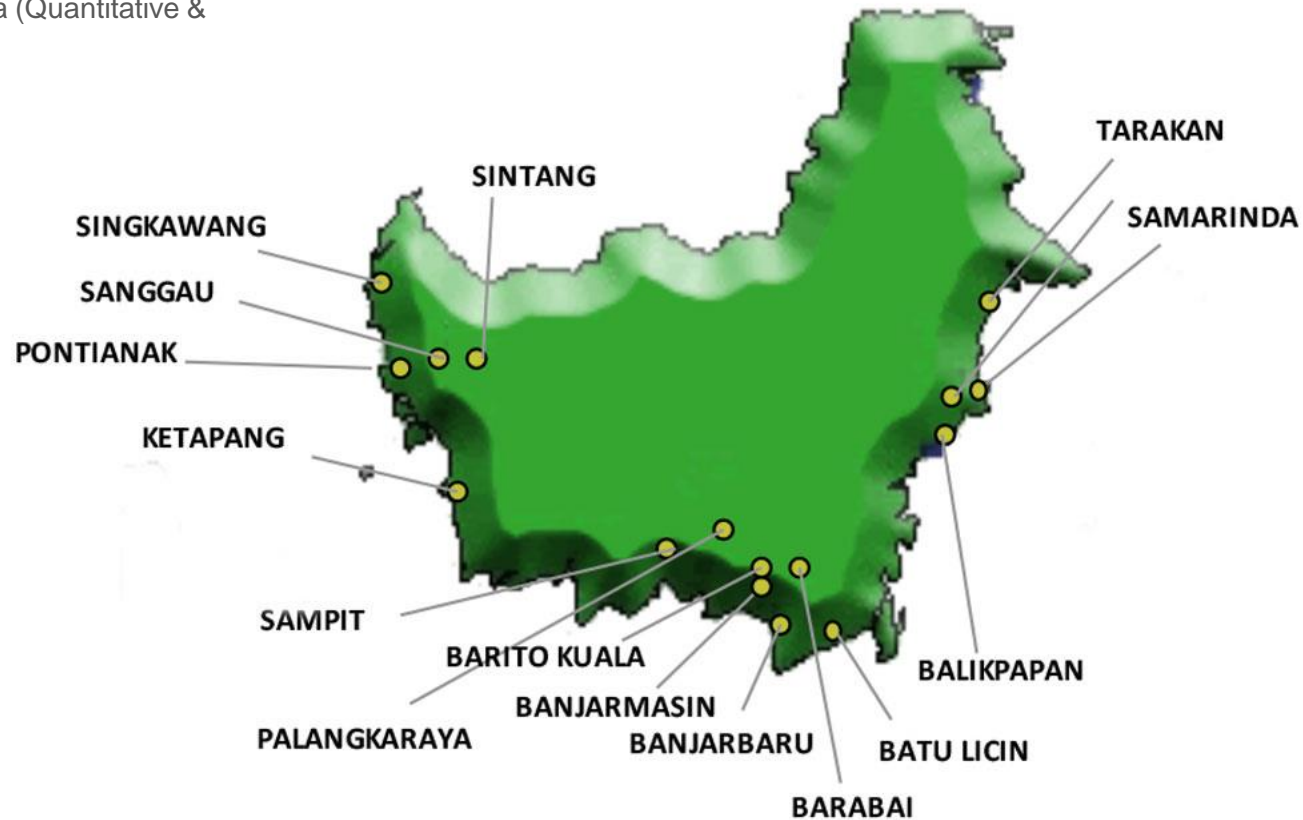


## OUR NETWORK COVERAGE

### Network in Borneo Island

Team leader area (Quantitative & Qualitative)

(02) area



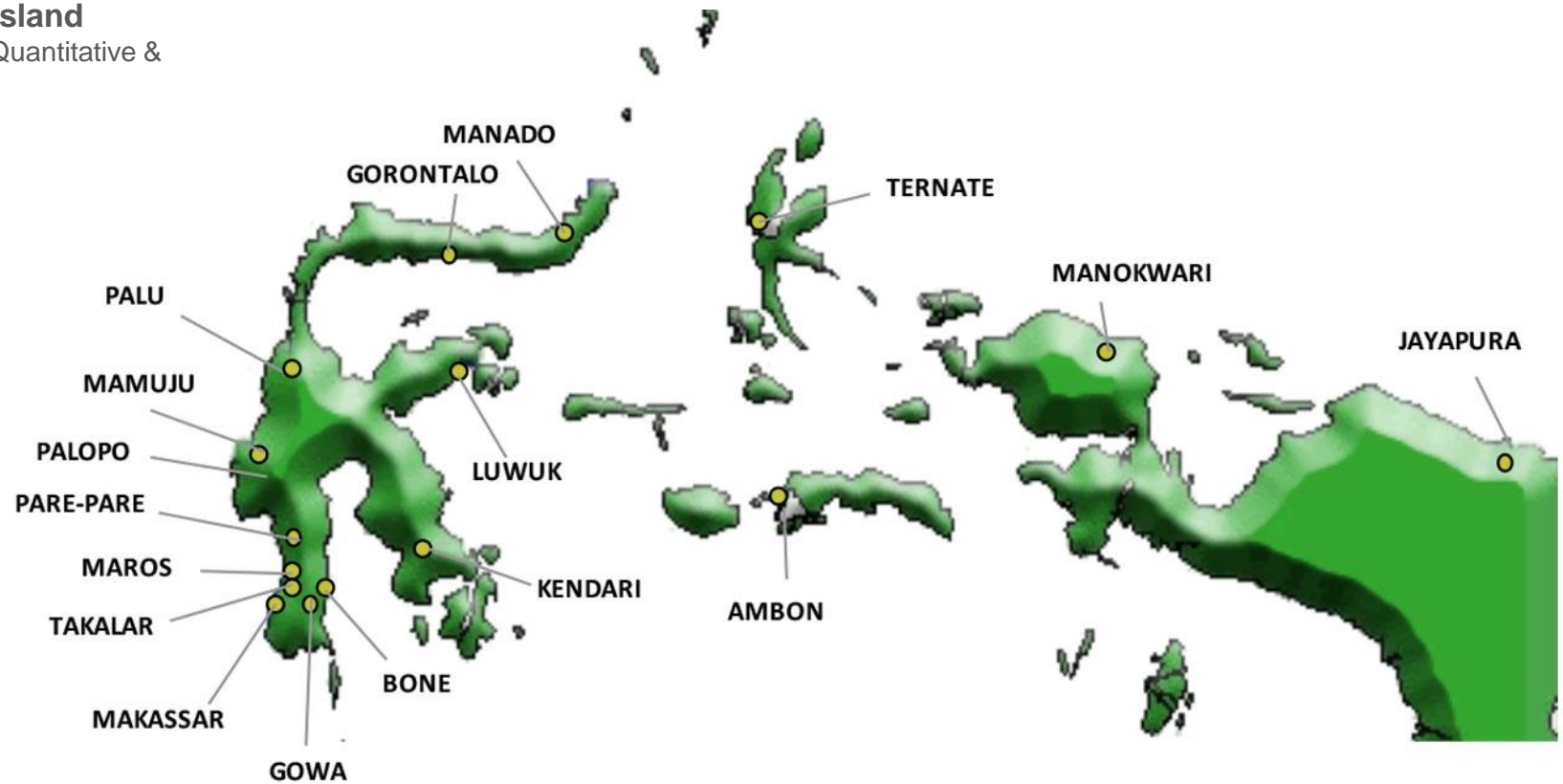


## OUR NETWORK COVERAGE

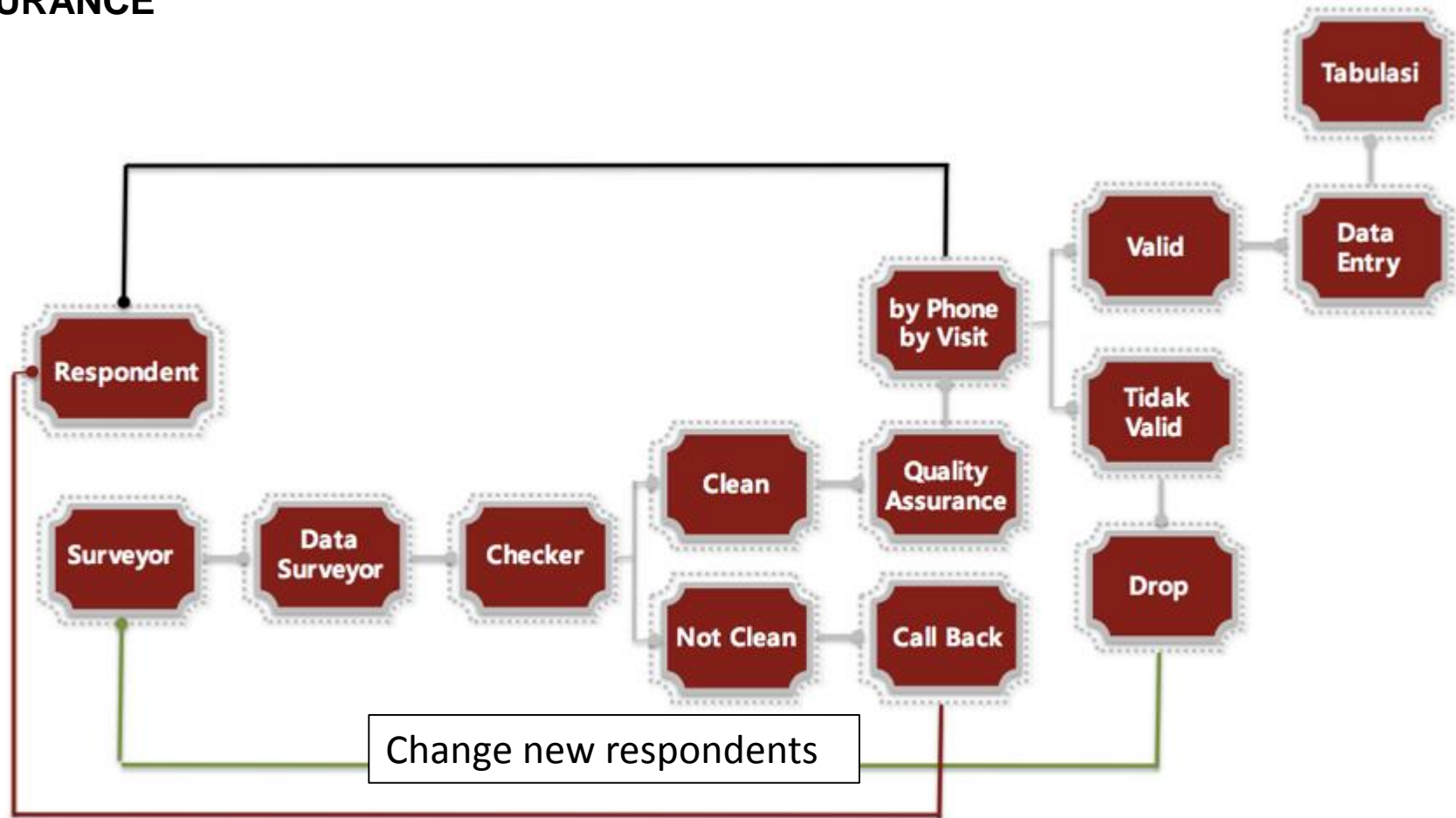
Network in Sulawesi,  
Maluku, Papua Island

Team leader area (Quantitative &  
Qualitative

(02) area



## QUALITY ASSURANCE



## Our FW Sample



# Project Briefing





# Project Briefing



# Fieldwork





## Intercept in Airport





## Fieldwork in Market





# Fieldwork Activities



## Other Activities

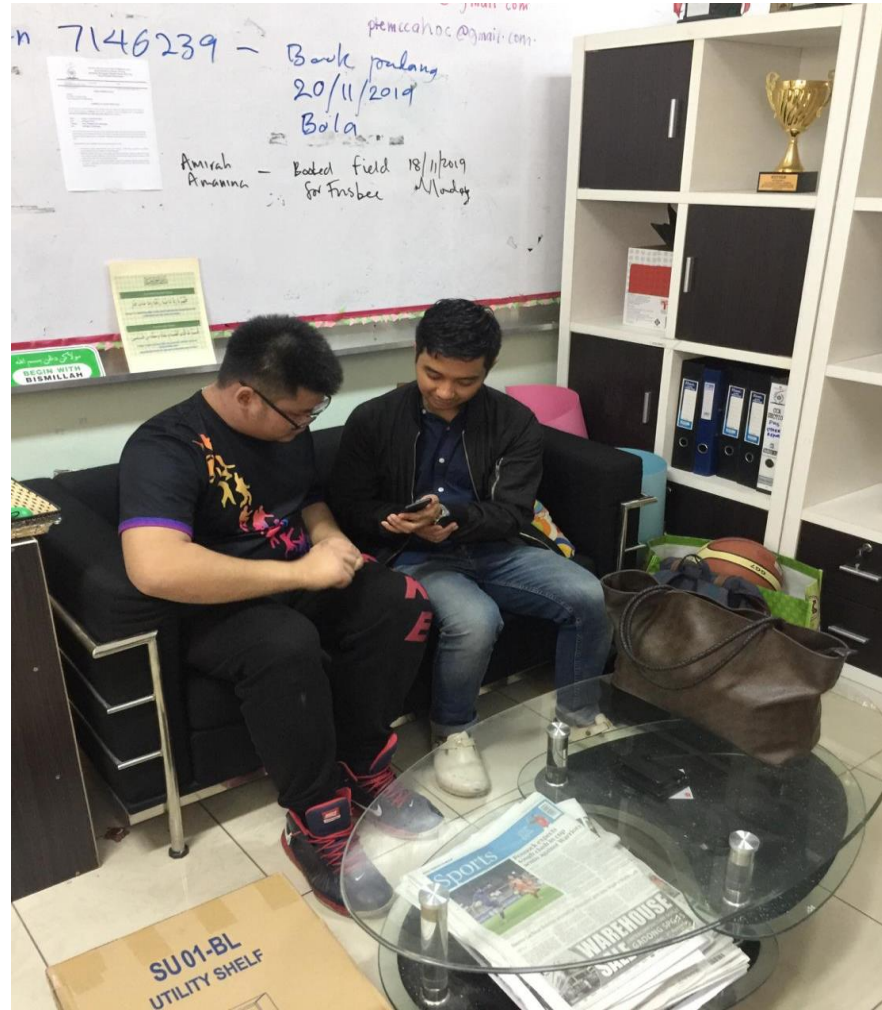




## Central Location Test



## RAD Research Field Work in Brunei Darussalam (1)

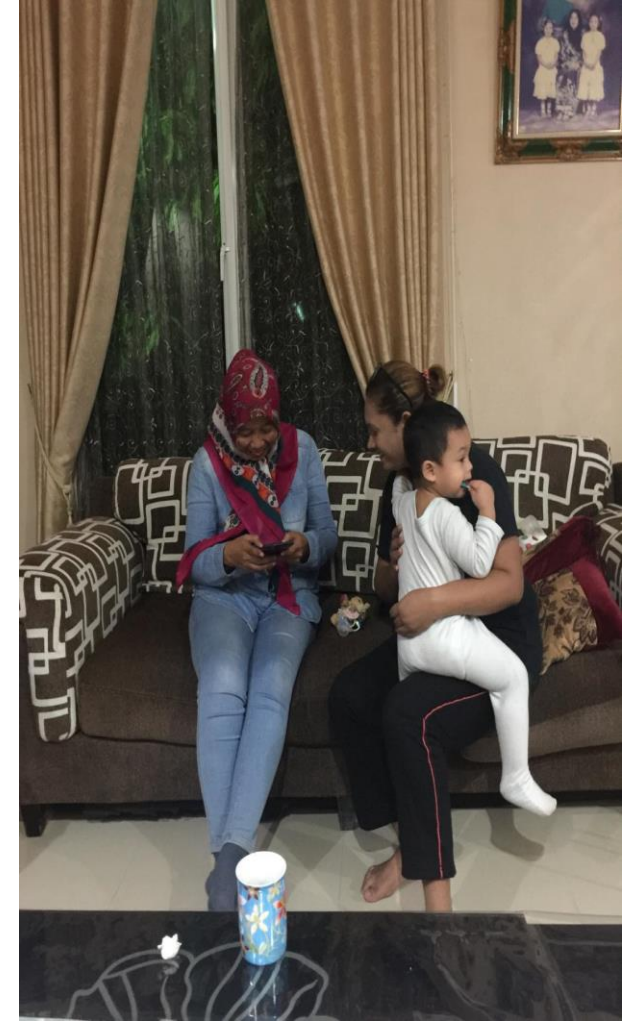




## RAD Research Field Work in Brunei Darussalam (2)



## RAD Research Field Work in Brunei Darussalam (3)





## CATI CAPABILITY

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Computer Assisted Telephone Interview:  
Our CATI Facility is equipped with 80 stations with highly skilled Callers. We always update our operating standard to ensure all of our Caller's skill are up to our standard. Our Callers are used to work based on target.

**CATI Autorecord System**  
**CATI Online Survey**  
**Own Dedicated Server**



## OUR CATI FACILITIES

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**80 units station were installed  
in our CATI centre and operated by  
our professionals agent**

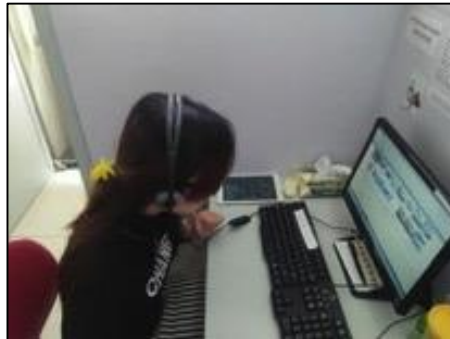
## OUR CATI FACILITIES

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## OUR CATI FACILITIES

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# Thank You.



## Head Office

### Head Office & CATI Centre

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40267 Indonesia Phone/Fax (+62 22) 733-1676

### CATI Center 2

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Bandung

## Jakarta

### Jakarta Office

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Jakarta - 10220, Indonesia

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